

INSIDE HEARTS INSIDE HOMES



**ADVENTIST
WORLD RADIO**

ANNUAL REPORT 2005/6



DEAR FRIEND OF AWR:

From a human perspective, there always seems to be two sides to the work we are doing for God. On the one hand, we are seldom without challenges that drive us to dependency upon the Lord. On the other, we always have reason for praise, rejoicing, and the counting of blessings.

So it is with the work of radio. Costs continue to rise, and anti-conversion sentiments and laws are increasing. Certain groups are becoming more resistant and violent. Social unrest interferes with smooth operations. But we continue to move toward the center of the chaos, and behold, miracles happen! People listen to our broadcasts in the most unlikely circumstances, and they accept Jesus as their Savior. Their responses are so appreciative. They take determined stands for their new beliefs in the direct face of serious personal danger.

It may be harder to travel, and we may be no closer to getting into certain countries to personally meet these people. But we are getting "inside homes and inside hearts," which is the theme of this annual report.

From the faraway isolated Hindu country of Nepal, one listener writes about his family: "When everything else is quiet in this isolated hill where we live, your program comes as the message from the angels, and it seems that the whole heaven is rejoicing with us when you preach and present these beautiful songs from your programs. Every evening your program has become our quiet worship hour. We pray when you pray; we listen when you serve the rich food for our spirit. May this program be the source of living water for many other thirsting souls."

"Inside Homes, Inside Hearts." I invite you to look through this annual report and notice how God is working in people's lives through AWR. You are also welcome to participate in this ministry by your support so that even more of the unlikelyest people of the world can be touched by Jesus.



Benjamin D. Schoun

PRESIDENT



HIGHLIGHTS OF 2005/6

"I have been listening to your radio program for a long time now, and it has been a time I look forward to every evening. Even though I cannot see you, I can feel you near and also feel God's presence very near. Thank you for maintaining such an intimate relationship through your loving and caring program."

This letter from an AWR listener in Asia illustrates the marvelous ability radio has to carry the gospel message directly into people's homes and hearts. Over the last reporting period of a year and a half, Adventist World Radio has been thrilled to begin airing new languages and experiment with new broadcast technologies. But the biggest source of satisfaction has been the continued response from listeners, expressing their gratitude for AWR's voice of hope.



One of the highest-priority areas for AWR is the Middle East. Programs in Farsi have been broadcast to Iran for some time, and recently the production shifted to three very unique locations. Two producers are refugees who now live in Denmark and South Africa. A young Iranian couple in Switzerland has also joined the virtual production team. AWR's Arabic programs contain contributions from 10 producers who live in five different countries. Coordination is managed by Gilles Soulhac, communication and program director for the Trans-Mediterranean Territories in Collonges, France.

A pilot project is being conducted with a device called the MegaVoice Ambassador. These self-contained digital audio players can hold up to 160 hours of content, and features include a speaker and a solar panel with rechargeable batteries. The players are being distributed in North Africa and South Sudan, where listeners may listen to the recordings multiple times as they study Biblical concepts. The devices are particularly useful for people who are illiterate. When ready for new content, they can bring their devices to a central location, such as an AWR studio or Bible school, where staff will load a fresh set of programs.

In early 2006, AWR dedicated the new Europe office in Bracknell, England. The new Europe region director arrived in the summer of 2006. Tihomir Zestic has been the studio director in Zagreb, Croatia, since 1996, and has served as communication director for the Croatian Conference and taught classes at Adriatic Union College.

• The Radio Glas Nade radio station in Sarajevo, Bosnia and Herzegovina, has been reorganized with a functioning board and proper accounting procedures. It is now poised for growth under the local conference leadership. AWR supports the station as a special project in this country where 95 percent of the population is Muslim. A young pastor has received training from AWR on studio equipment, editing software, podcasting, and more, and has opened an Internet café in the Adventist church.

• When the government of Madagascar created a nationwide project to focus on the problems of poverty and HIV/AIDS, it chose four radio stations to work closely with it on the initiative. Adventist World Radio is one of those stations; it will produce programs to raise public awareness on the issues and will be given free air time on FM stations that cover most of the large cities.

• Construction of a new production studio has been completed on the campus of Valley View University in Ghana. The studio will be used for producing English programs in the West African context, which will be broadcast by AWR through shortwave radio. New FM stations have also been established in Dar Es Salaam, Tanzania, and Kabwe, Zambia, and AWR is helping to restart broadcasting in Monrovia, Liberia.

• The first training workshop for North American-based Southeast Asian broadcasters was held in California. Some of the producers who attended have been producing programs in their native languages for many years without the benefit of formal training, while others are newcomers to radio ministry. AWR is currently broadcasting programs in Vietnamese for Vietnam and Khmer for Cambodia, and is working to develop programs in Laotian for Laos and Hmong for southeast Asia.

• Reports from several countries in Africa describe how AWR listeners have formed their own Adventist churches with little or no outside assistance. In Nigeria, more than two dozen people contacted the program producer to say they were ready to join the Adventist faith after listening to AWR programs in the Hausa language. In Ethiopia, some brave listeners identified themselves as Adventists, resisting pressure from hard-line leaders of the Coptic church, who blocked the listeners' residences to regulate their external communications. Today these listeners are receiving baptismal classes.





• In Japan, studio staff have created a highly-accessible Bible school that caters to people both at home and on the go. E-seisho.net is a web site that can be accessed either through a personal computer or a mobile phone. In Japan, mobile phones and text messaging services have a much higher rate of usage than in North America, so this approach relates well to the local culture.

• With AWR's decision to regionalize the production of English broadcasts, the studio in Pune, India, has begun producing English programs for broadcast in Asia. AWR has provided funding to help this new work get started.

• Production of AWR's longstanding program "Wavescan" has moved to the Asia region office in Singapore, with material contributed by several countries. "Wavescan" is designed for shortwave enthusiasts, but also includes an outreach component, which is particularly effective for listeners in Asia.

• AWR headquarters staff welcomed Dowell Chow as the new vice president for finance. He was previously treasurer of the Columbia Union Conference in Maryland and has wide experience both inside and outside of North America.

• The long process of upgrading AWR's accounting software has been completed. The new system links all AWR global entities to the headquarters office, allowing direct access to the files of all sites and greatly minimizing the transfer of data.

• At the 2005 General Conference Session, AWR created a production area in the exhibit hall where attendees could watch 14 hardworking producers and engineers create daily news reports on the session. Coverage was provided in English, French, Spanish, Portuguese, and Swahili.



• AWR's new web site is a vital link for communicating up-to-the minute information about our ministry. Programs in several languages may be heard online through affiliated sites, and a plug-in is being developed for an online audio stream of our programs. AWR's first podcasts are available in French, Italian, Kiswahili, and Amharic. Church groups may add an AWR news feed to their own site with a module from netAdventist.org.

FINANCIAL REPORT

INCOME

per audited statements	2004	2005
General Conference Appropriations	\$ 1,858,300	\$ 1,880,292
Offerings	1,405,327	1,428,696
Donations	2,310,979	2,840,009
Maturities	497,916	380,209
Endowments	333,446	243,572
Investments	138,213	94,732
Rent & Miscellaneous	478,728	1,004,690*
Released Restricted Income	264,533	1,043,204**
Future Annuity Value	230,687	29,300
TOTAL INCOME	\$7,518,129	\$8,944,704

*Increase due to sale of UK property **Increase due to purchase of new UK property

EXPENSE

per audited statements	2004	2005
Administration and General	\$ 1,096,973	\$ 1,096,865
Operations and Engineering	2,739,072	2,330,098
Purchased Air Time	1,632,594	1,789,621
Program Distribution	361,686	51,536***
Global Training	99,734	105,834
Communication, Development, and Web	970,235	1,176,359
Region Administration	318,310	340,333
Special Projects	329,061	327,068
TOTAL EXPENSE	\$7,538,758	\$7,217,714

GAIN OR (LOSS)	(\$20,629)	\$1,726,990
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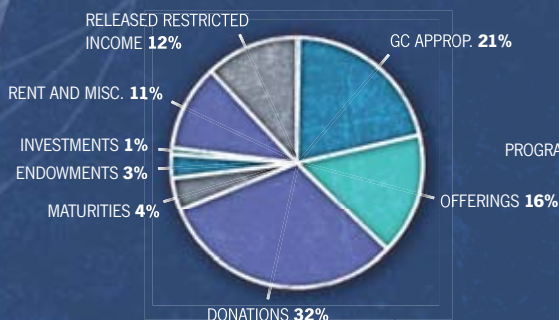
***Decrease due to discontinued English Language Service in UK

GLOBAL GIVING	2005
Wills & Estate Gifts	\$380,209
Unrestricted Gifts	\$2,840,009
Restricted Gifts	\$225,063
Annual Church Offering	\$1,428,696
Total	\$4,873,977

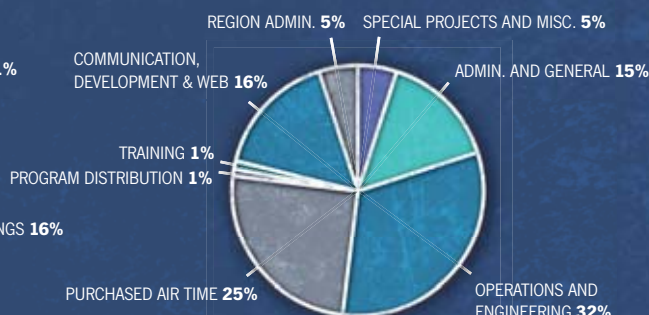
HOW GIFTS TO AWR ARE USED

The General Conference of Seventh-day Adventists and some of its world divisions assist in funding AWR operations from their budgets. These appropriations are used to fund the general administrative expenses of AWR offices around the world so that funds received from donors can be used primarily for the broadcast ministry of AWR.

2005 INCOME



2005 EXPENSE



DEFINITION OF TERMS

INCOME

The General Conference and some divisions assist in funding AWR operations from their budgets. These **GC appropriations** are used to fund the operating expenses of the AWR offices around the world so that the funds received from donors can be used primarily for the broadcast ministry of AWR.

In addition, funds from the annual **AWR offerings** in each division and a percentage of world mission offerings are received each year.

Donations are received directly from AWR donors each day by cash, check, and credit card.

Gifts are also received from **matured estate plans** such as wills, trusts, annuities, and properties for the work of AWR.

Endowment income is received to help with some of our operations expenses. These funds are held by the General Conference, and the income generated is paid regularly to AWR.

Investment income is earned on the investment of funds which are held until needed for various projects. This can be a gain or loss, depending on the current market values.

Rental income is generated from rental property owned by AWR. Also, we have miscellaneous income from gains on currency fluctuation and the sale of assets.

Released restricted income is donations which have been held for a specific purpose and then released when there is a specific project which qualifies.

Future annuity value is the amount that future annuities given to benefit AWR have increased over the previous year's value.

EXPENSE

Administration and general expenses consists of the administrative, secretarial and accounting functions at each site, including headquarters. These expenses are the costs of operating an office, such as insurance and utilities.

Operations and engineering is the technical staff and expenses related to the broadcasting and engineering function at each site.

Purchased air time is the amount of funds allocated to purchase time on leased transmitters, and also broadband and satellite expenses related to linking our offices to those transmitter sites. Operating costs at the AWR-owned station on Guam are considered self-generated air time.

Training is the function of training studio personnel in the art of program production and broadcasting.

Program distribution is the process of receiving programs from the production studios and distributing them to leased and owned transmitters for final broadcast.

Communication, development, and web are the functions, coordinated at headquarters, where reports of the work of AWR, materials for AWR promotion, communication with donors, and the cultivation of potential donors are carried out.

Region administration covers the costs of AWR's region directors and the related expenses of operating their offices.

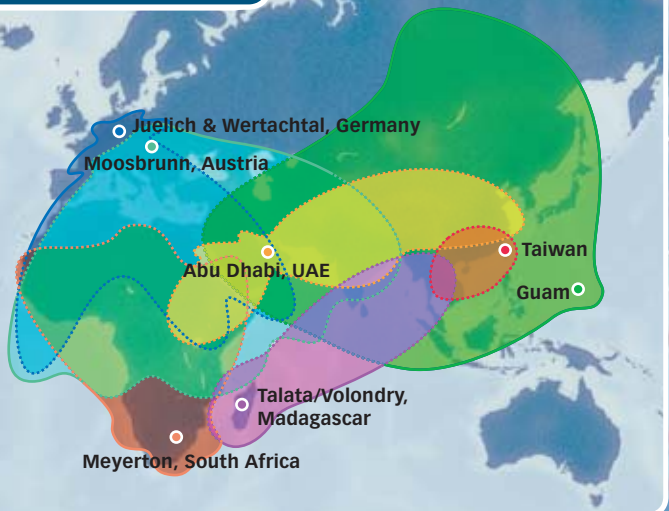
The **special project** appropriations, which AWR gives for the start-up of new studios where new languages are produced, is used for new equipment, training, and sharing in the production costs.

BROADCAST COVERAGE

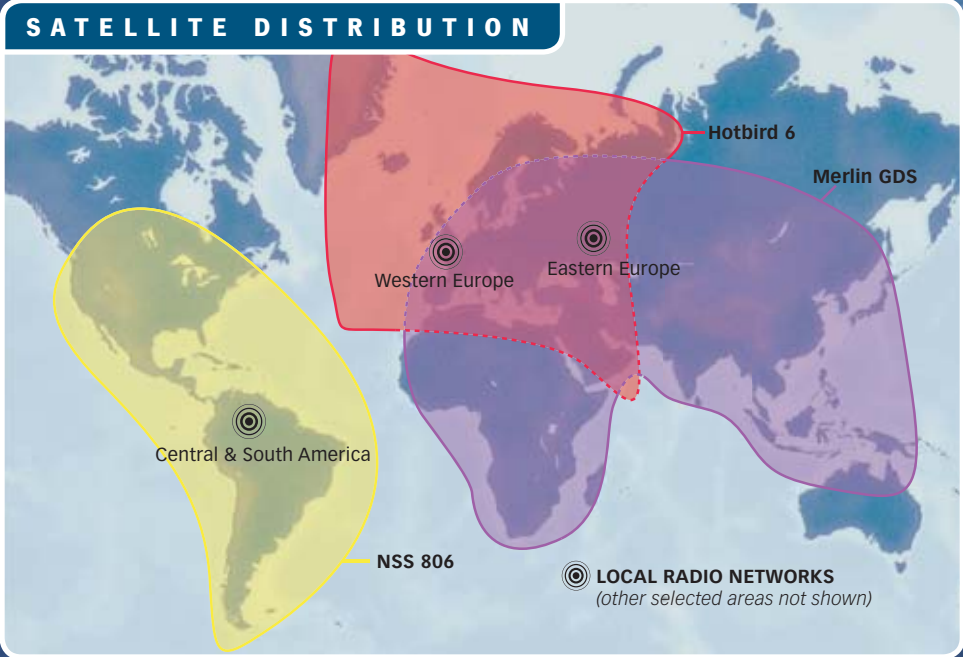
SHORTWAVE COVERAGE

TRANSMITTER SITES

- Moosbrunn, Austria
- Juelich & Wertachtal, Germany
- Agat, Guam
- Talata/Volondry, Madagascar
- Meyerton, South Africa
- Taiwan
- Abu Dhabi, United Arab Emirates



SATELLITE DISTRIBUTION



PROGRAM PARTNERS

Following is a list of the program partner studios, located in Adventist unions and missions around the world, which produce programs for AWR.

AFRICA REGION

Johannesburg, South Africa	English
Antananarivo, Madagascar	Malagasy
Nairobi, Kenya	English, Somali
Addis Ababa, Ethiopia	Afar, Amharic, Oromifa, Tigrinya
Morogoro, Tanzania	Kiswahili, Maasai
Accra, Ghana	English
Abidjan, Ivory Coast	French, Dyula
Yaounde, Cameroon	Fulfulde
Elisha Remo, Nigeria	Igbo, Hausa, Yoruba

AMERICAS REGION

www.tagnet.org/live/awrspace.ram (until October 1, 2006)
Spanish program production

Cochabamba, Bolivia	Bahía Blanca, Argentina
Guatemala City, Guatemala	Cajamarca, Peru
Entre Rios, Argentina	Chiclayo, Peru
Managua, Nicaragua	Santiago, Chile
Panama City, Panama	Guayaquil, Ecuador
Havana, Cuba	Juliaca, Peru
Lima, Peru	Asunción, Paraguay
San Juan, Puerto Rico	Quito, Ecuador
San Salvador, El Salvador	Salta, Argentina
Jacareí, Brazil	Tucumán, Argentina
Madrid, Spain	Punto Fijo, Venezuela
Mexico	Tegucigalpa, Honduras
Dominican Republic	Chiriquí, Panama
Alajuela, Costa Rica	

ASIA/PACIFIC REGION

Hong Kong www.vohc.com	Mandarin, Uyghur
Yokohama, Japan www.vop.japan.net	Japanese
Seoul, Korea www.awr.or.kr	Korean
Pune, India	Hindi, English, Kannada, Malayalam, Telugu, Tamil, Punjabi, Marathi
California, USA	Vietnamese, Khmer
Dhaka, Bangladesh	Bangla
Nepal	Nepali
Jakarta, Indonesia	Indonesian, Javanese
Yangon, Myanmar	Burmese, Chin, Karen
Ontario, Canada	Khmer

Aizawl, India	Mizo, Assamese
Colombo, Sri Lanka	Sinhalese
Manila, Philippines	Tagalog, Ilocano
Cebu, Philippines	Ilongo
Cagayan de Oro, Philippines	Cebuano
Ulaanbaatar, Mongolia	Mongolian

EUROPE

Darmstadt, Germany	German
Vienna, Austria	German
Collonges, France	Arabic, French, Farsi, Turkish, Tachelit, Kabyle
Zagreb, Croatia	Croatian
Rome, Italy	Italian
Florence, Italy	Italian
Catania, Italy	Italian
Plovdiv, Bulgaria	Bulgarian
Dushabe, Tadjikistan	Tadjik
Tula, Russia	Russian
Zaokski, Russia	Russian
Almaty, Kazakhstan	Kazakh, Russian
Bishkek, Kyrgyzstan	Kyrgyz, Uzbek, Turkmen, Russian
Kiev, Ukraine	Ukrainian
Lahore, Pakistan	Urdu, Punjabi, Pashto
Arua, Uganda	Moru, Bari, Dinka, English
Tashkent, Uzbekistan	Russian, Uzbek

LOCAL AM/FM RADIO

In many areas, AWR programs can also be heard on local AM and FM radio stations and other media, such as:

Central & South America	60+ stations
Spain	FM — Spanish
Africa	50 stations
Bosnia	FM — English, French, German, Croatian
Kazakhstan, Kyrgyzstan, Russia, Tadjikistan, Ukraine	900+ stations
Japan	AM, satellite, local shortwave, phone, mobile phone
Tahiti	FM — English, Hakka, Japanese
Melbourne, Australia	FM — Mandarin
Cook Islands	FM — English, Hindi
Papua New Guinea	AM national radio system — Pidgin English

AWR MANAGEMENT STAFF 2006

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Greg Scott
Senior Vice President

Dowell Chow
Vice President, Finance

Ray Allen
*Global Team Leader /
Training Director*

Jeff Cordray
Assistant Treasurer

Claudius Dedio
Global Frequency Engineer

Kristine Elliston
Development Director

Akinori Kaibe
Asia/Pacific Region Director

Marvin King
Web Manager

Samuel Misiani
Africa Region Director

Shelley Nolan Freesland
Communication Director

Brook Powers
Global Chief Engineer

Victor Shepherd
Guam Site Manager

Tihomir Zestic
Europe Region Director

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Steven Rose
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