



**ADVENTIST
WORLD RADIO®**

AWR



**TOTAL
MEMBER
INVOLVEMENT**

+TMI



AWR360°
BROADCAST TO BAPTISM

= AWR360°

A Special Message from our World Church President

Our evangelistic and missionary work for others is to increase as we draw closer to Christ's soon return. Evangelism and outreach can take many forms, and should culminate with a small group or public meetings where the Bible is studied. The unfolding of biblical truth is to occupy more and more of our time, and we must do this in any manner possible.



Ted N. C. Wilson

Total Member Involvement (TMI) is a powerful method of outreach that is being embraced around the world and winning souls for Christ. The secret of **TMI** includes door-to-door visitation, Bible studies in homes, intense prayer initiatives, comprehensive health ministry outreach, distribution of Adventist literature, youth involvement, community services, ADRA activities, media outreach, social media contacts, personal and public evangelism, and many more forms of evangelistic outreach. These activities involve men, women, youth, and children—all proclaiming God's truth.

And now **TMI** efforts will go even further thanks to a new partnership. **Adventist World Radio (AWR)** and **TMI** are joining hands in ministry around the globe to reach even more people. May God bless in every form possible, the evangelistic outreach to the world through the power of the Holy Spirit. Jesus is coming soon!

— **Ted N.C. Wilson, President, General Conference of Seventh-day Adventists**

A Special Message from our Adventist World Radio President

There are exciting things happening at **Adventist World Radio**! No longer is **AWR** just casting the net, but now also reeling in the fish. Because Christ is soon to come, we have an urgency to reach out on all media platforms. This expansion is called

AWR360°—Broadcast to Baptism. Our new focus is completing the full circle of evangelism. We have seen the Holy Spirit's power in combining **AWR** broadcasting with **TMI** evangelistic outreach. All church ministries working together for the same purpose—soul winning!

From Africa to Asia and around the world we are in awe of what God is doing through **AWR360°** and **TMI** just as prophesied in Habakkuk 1:5, “Look among the nations and watch—Be utterly astounded! For I will work a work in your days that you would not believe, though it were told you.”

It's an exciting time to be about our Father's business, because God takes our feeble efforts, and like the loaves and fishes, turns them into something amazing for His glory. All He asks is that we move forward faithfully proclaiming the message that Jesus is coming soon, letting it ring loudly around the world!



Duane McKey

— **Duane McKey, D.Min., Assistant to the President for Total Member Involvement, President, Adventist World Radio**



A laymember from America preaches her first evangelistic series to more than 1,000 on a hillside in Jenda, Rwanda.

TOTAL MEMBER INVOLVEMENT

In May of 2016, for the first time in the history of the Adventist Church, a **Total Member Involvement** outreach event took place in Rwanda. The event was planned using and implementing the principles of **TMI**. The question in everyone's mind was: Would it work? Would it create the desired impact?

The results exceeded all expectations: more than 100,000 baptisms were held throughout Rwanda at the end of one climactic month! Our church has not been the same since, because **TMI** is changing the way we look at evangelism. It is not so much a revolutionary method as an all-inclusive one.

Rwanda was followed by Romania, Ukraine, Moldova, Bulgaria and Georgia in 2017, and now events are already being scheduled for years to come, in Zambia, Philippines, India, Papua New Guinea and beyond.

TMI is making a difference because of a simple concept: total member involvement! Instead of one major event with one speaker, the goal is to promote multiple events with multiple speakers. In Rwanda, the message was preached simultaneously at a total of 2,227 different sites throughout the country. In Eastern Europe, more than 4,000 sites shared the full prophetic message with thousands of truth seekers. And in most cases, the preachers were volunteers—young and old alike!



Each afternoon, an Adventist shopkeeper in the Philippines plays AWR programs for her villagers on a portable radio.

Total Member Involvement is a full-scale evangelistic thrust of the world church that involves every member, every church, every administrative entity and institution, and every type of public outreach ministry. It is a calendar-driven, intentional soul-winning plan that discovers the needs of families, friends and neighbors, then shares how God fulfills these needs. ***TMI*** results in church planting and church growth, with a focus on retention, preaching, sharing and discipling.

In ***TMI***, every part or gift or ministry matters. *Everyone* matters, and everything needs to be connected—every effort made, individual or corporate, must be planned and connected. Stand-alone events, such as seminars or evangelistic meetings, will not be as effective as events that are designed to be connected. Prayer, food banks, literature distribution, health seminars and other similar events are all part of the continuous process preceding and following an evangelistic series or other reaping event. Ultimately, ***Total Member Involvement*** is more than an event or a series of events. It is a way of life. Connecting people with the source of all Power and Truth: Jesus.

For updates about current and upcoming ***TMI*** events, please visit ***tmi.adventist.org***.

ADVENTIST WORLD RADIO

In October 1971, **Adventist World Radio (AWR)** became the mission arm of the General Conference of Seventh-day Adventists. Our goal is to reach every person with the saving message of God's love through programs aired in more than 100 languages spoken around the world.

AWR exists to serve the various organizations of the church in their soul-winning outreach. This radio ministry has been an invaluable tool in reaching people around the world with the gospel message. It can penetrate countries otherwise closed to the preaching of God's Word and share Bible truth through the airwaves. Recently, exciting dimensions have been added to **AWR** expanding its reach and effectiveness. The gospel message is now being proclaimed using podcasts, short wave, AM/FM, Digital Audio Broadcasting, Youtube, WhatsApp cell phone evangelism, Facebook Live and on demand at our website—**awr.org**. This provides the opportunity to reach so many more people globally with today's modern technology.

Under the leadership of its new president, Duane McKey, **AWR** has pledged to go beyond broadcasting the gospel, to actively seeking out those searching for truth and leading them to a decision for Jesus. Elder McKey—who also spearheads TMI—wants to take **AWR** listeners from broadcast to baptism, and what better way to do this than by partnering AWR with TMI? Together the ministries will be working on the front lines of soul-winning!



Adventist World Radio's short wave towers reach nearly a third of the world's population from the island of Guam.



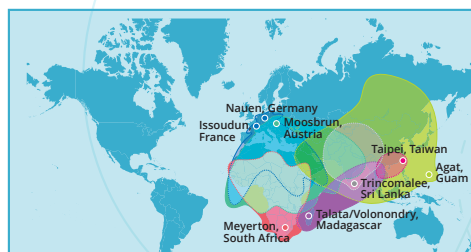
BROADCASTING THE TRUTH IN MORE THAN 100 LANGUAGES, INCLUDING:

*Afar
Amharic
Arabic
Armenian
Assamese
Ateso
Bangla
Bassa
Berber Tachelhit
Beti
Bulgarian
Burmese
Cantonese
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Dholuo
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Ekegusii
English
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French
Fulfulde
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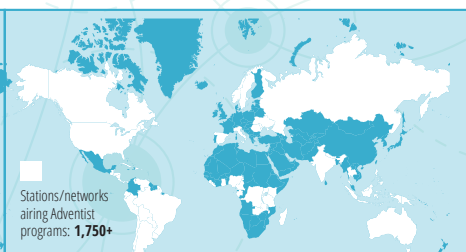
*Georgian
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Hassaniya
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Hindi
Hmong
Igbo
Indonesian
Isan
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Marathi
Mauritian Creole
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Punjabi
Rundi*

*Russian
Samoan
Shan
Sindhi
Sinhalese
Somali
Spanish
Swedish
Swahili
Tagalog
Tahitian
Tamil
Telugu
Thai
Tibetan
Tigrinya
Tonga
Turkish
Twí
Uighur
Ukrainian
Urdu
Vietnamese
Wolof
Yoruba*



SHORTWAVE COVERAGE



AM/FM RADIO COVERAGE

TOTAL MEMBER INVOLVEMENT + ADVENTIST WORLD RADIO = AWR360°

In February of 2017, when TMI held its evangelistic meetings throughout Eastern Europe, AWR prepared the way by announcing the meetings over the airwaves. Many faithful listeners attended the Bible presentations, eager to meet the team working with their beloved radio station. The AWR programs prepared the way for TMI live evangelism, and the slogan “From Broadcast to Baptism” was born. The listener was taken full circle to a decision for Jesus.

AWR has now permanently expanded its ministry and adopted the “Broadcast-to-Baptism” slogan, calling it **AWR360°**, and TMI has the added dimension of AWR broadcasting. It’s a win-win for the preaching of the gospel and the salvation of souls around the world!



As a part of our new initiative to go from “Broadcast to Baptism,” **AWR360°** teamed up with TMI for a reaping series in Mindoro, Philippines. We had not just one radio station, but nine (yes, nine stations manned by four laymen each!)

virtually covering the whole island and the neighboring islands as well.

AWR360° broadcasted the Good News three hours a day every day. For the first three weeks, the broadcasters wondered if anyone was listening. The Holy Spirit inspired them to engage the listeners with a Bible question of the day based upon the previous day’s message. The first five callers to respond correctly received a gift such as *Steps to Christ*, Bible or a cell phone/radio. The response was overwhelming receiving over 200 text messages the first day! The laymen became personally involved by volunteering at the radio stations, and the local churches provided funds to purchase the give-aways.

Listeners from remote mountain tops to small villages requested more information from **AWR360°**. The laymen personally followed up; some even trekked miles on foot. Next, local **AWR360°** Bible workers moved into villages and studied intently with the people for weeks.

Meanwhile, these radio stations announced the “Mindoro for Christ” evangelistic series which would be held in 52 TMI meeting locations across the island. What is the result of this evangelistic formula? The AWR team was excited beyond belief as they witnessed and participated in the baptism of 1,200 souls in the China Sea, bringing the total for the week to 1,400! You may think these things only happen in old mission story books from long ago when our work was just beginning. But this is happening now, and as we are reaching the final chapters of earth’s history God’s Spirit is being poured out around the world!



WHAT CAN YOU DO TO SHARE CHRIST? HOW CAN YOU BE INVOLVED?

Following are suggestions on how to connect activities to make soul winning more effective.

1 CONNECT THE DOTS



TOTAL MEMBER INVOLVEMENT is not a stand-alone event. It is about connecting the dots (people, events, ministries). For example, if we hold a cooking school by itself, or have a single evangelistic meeting by itself, not much will happen. However, if it’s well planned and these events are connected with other church events, then the cooking school

and the evangelistic meeting are part of the 360° process of bringing someone into a church family. When this happens, the results are phenomenal! That’s exactly what happened in Rwanda May of 2016. In one month, 2,227 evangelistic events were held around the country, resulting in more than 100,000 baptisms!

2 CALENDAR-DRIVEN PLANNING SESSION

CAREFULLY AND THOUGHTFULLY PLAN the church calendar so only one event is scheduled at a time. Ensure that church members know about the planned events well in advance. Churches should



meet yearly in December or January with all their church ministries to strategize and plan the church's yearly outreach calendar, climaxing with a series of reaping meetings. It is important to continue with discipleship plans in order to integrate new members into the church. Then repeat the cycle next year.

3 BUILD SYNERGY

SYNERGY IS THE INTERACTION OF FORCES that, when combined, produce a total effect that is greater than the sum of the individual elements. For example, when one person says "Amen," not many hear. However, if the whole church in unison says, "Amen," then



everyone hears. In evangelism, if all of the churches in a given conference or union hold meetings at the same time, they can make a loud "noise" for Jesus. This "noise" will be heard across the conference, creating great excitement for advancing the Lord's work.

4 PRAYER

PRAY FOR THE OUTPOURING of the Holy Spirit.



► **USE THE TMI PRAYER CARD** and follow these suggestions:

► **WRITE FIVE NAMES** on your prayer card (local family, friends and members who are not attending) for whom you will pray and work.

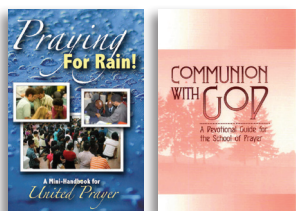


▶ **PERFORM AN ACT OF KINDNESS** for each of the five individuals every week (see suggestions under “Resources” at tmi.adventist.org).



▶ **PRAY FOR AN OPPORTUNITY** to invite them to a seminar, church activity, Bible study group or an evangelistic meeting.

▶ PARTICIPATE IN TEN DAYS OF PRAYER
before the evangelistic meetings begin.
Theme sheets, as well as other resources, are
free to download at tendaysofprayer.org.



▶ **PRAYING FOR RAIN** and **COMMUNION WITH GOD** These booklets are practical, inspirational resources for family, church and community. You can download in English, Bulgarian, Czech, Estonian, Finnish, French, German, Hungarian, Indonesian, Korean, Norwegian, Portuguese, Romanian, Russian, and Spanish. Download booklets at revivalandreformation.org.

5 LITERATURE DISTRIBUTION



► **GLOW TRACTS** Pocket size tracts on prophecy, health and other Bible topics at glowcentral.com.

► **MISSIONARY BOOK** of the year is an excellent tool for sharing. Available at adventistbookcenter.com and pacificpress.com.



▶ Blanket your area with ***Bible study enrollment cards*** by hand or mail.
Contact Seminars Unlimited at 817-641-3643.

6 SPECIAL ACTIVITY FOR THE COMMUNITY



► YOUR BEST PATHWAY TO HEALTH

(see videos at tmi.adventist.org)



- Do a survey of the community to learn about people's needs and interests. In conjunction with the survey, make an attractive flyer listing your church events. A good example is to let the parents know you're planning a special Parent's Night Out, and list the date. Do this at least once a month.

7 SEMINARS



► DANIEL PROPHECY SEMINAR

seminarsunlimited.com and
adventistevangelism.com

► REVELATION SEMINAR

seminarsunlimited.com



► BALANCED LIVING HEALTH PROGRAMS by Vicki Griffin

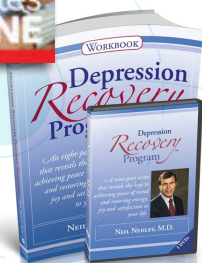
Lifestylematters.com

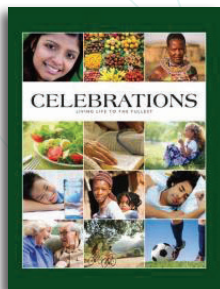
► DIABETES UNDONE

diabetesundone.com

► DEPRESSION RECOVERY (Weimar)

depressionthewayout.com





► **CELEBRATIONS HEALTH**

(GC Health Ministries) The presentations are all free to download. The General Conference Health Ministries Department has been most generous in supplying all the needed information on the web so you may present a seminar without having to purchase the handbook. healthministries.com/celebrations_presentations



► **CREATION HEALTH** (Florida Hospital)

If you use Creation Health, you need to explain what it means in your advertisements—i.e., “A faith-based, whole-person health philosophy for a happier life.” creationhealth.com



► **EIGHT WEEKS TO WELLNESS** Their

motto: “Give us eight weeks and we’ll change your life.” 8ww.com

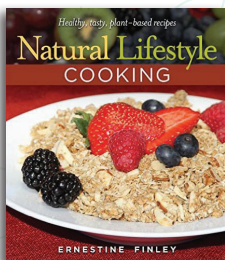


► **CHIP HEALTH** is a complete health improvement program. chiphealth.com



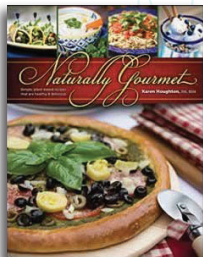
► **WIN WELLNESS** is a program that promotes holistic health in a spiritual setting, and helps equip health and family leaders to serve in communities worldwide. winwellness.org

► **WIN WELLNESS LECTURES**
youthays.wordpress.com/integrated-evangelism-lifestyle.com



► **NATURAL LIFESTYLE COOKING SCHOOL**

by Ernestine Finley. Search online for “Natural Lifestyle Cooking.” You can purchase this workbook from Amazon or adventistbookcenter.com.



► **NATURALLY GOURMET** by Karen

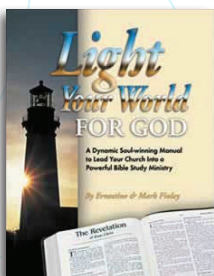
Houghton. You can use this for a cooking school. It can be purchased from Amazon or adventistbookcenter.com.

► **NEW BEGINNINGS HEALTH EVANGELISM**

Free to download. Click on “New Beginnings Resources” on the black sidebar. You will access the page “New Beginnings Evangelism Resources”. At the very bottom of the page is the option of health presentations. Click on the apple to access the health presentations. asiministries.org/newbeginnings/



► **SERMONS ON HEALTH** (Vol 3.) Free to download. Visit gcevangelism.com.



► **TRAINING CLASSES** You may want to have a special class for training those who are interested in giving Bible studies. The following manual by Ernestine and Mark Finley is a good source for teaching: adventistbookcenter.com/light-your-world-for-god-a-dynamic-soul-winning-manual-to-lead-your-church.html

► **WOMEN'S MINISTRIES SEMINARS**

A variety of sermons and seminars are available under “Resources” at adventistwomensministries.org



8 SUGGESTED BIBLE STUDIES



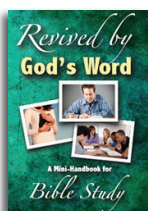
► **LIFTING UP JESUS** Download these lessons for free in the following languages: English, Spanish, Russian, German, Danish, Icelandic, Bulgarian, Czechoslovakian, and Japanese. liftingupjesus.net



► **UNSEALING DANIEL'S MYSTERIES** Prophetic presentations at adventistevangelism.com or itiswritten.com/bible-studies-unsealing-daniels-mysteries.com



► **DISCOVER BIBLE GUIDES** Free to download in multiple languages. discoveronline.org



► **REVIVED BY GOD'S WORD** Free to download in the following languages: English, German, Indonesian, Italian, Romanian and Portuguese. revivalandreformation.org/bible-study.org



► **NEW BEGINNINGS BIBLE STUDIES** Free to download in multiple languages. asiministries.org/newbeginnings/

► **IT IS WRITTEN BIBLE STUDIES** 25 lessons covering all the major Bible doctrines. itiswritten.shop



9 EVANGELISTIC MEETINGS

IT IS VITAL THAT THE LOCAL CHURCH members be engaged and invited to attend. The pastor and/or elders should begin talking about the meetings months in advance. Preplanning with prayer along with some of the aforementioned seminars should be done leading up to the meetings.



► **Look at your meeting place** or church.

What kind of first impression does it give to newcomers? Have a work day to clean and tidy your facility inside and out. Is the inside and outside of the building painted and clean? Are there unwanted items that should be tossed or organized? Are the grounds neat? Is the grass cut? Have the weeds been removed? Is it a meeting place that you would be happy to say to your friends, "Come and join me?" Remember, God is a God of order.

Advertise your meetings: Have a large sign outside your meeting place. Be professional. Ensure that it is placed correctly and is visible.



► **Build your interest list** from your Bible studies and seminar attendees.

► **Make one-on-one contact** with your neighborhood and personally invite them to the meetings.

Be sure to remember: ► **Organize a prayer team.** Much prayer much power, little prayer little power.



► **Ensure your people are trained** for their jobs, especially greeters and ushers.

► **At the end of each meeting,** the speaker should always shake hands and tell the people how happy he/she was that they came and welcome them back to the next meeting.

► **Connect with the attendees.** Visitation is crucial.

When possible:



- ▶ **Have a telephone committee** to call and remind members the day before the meetings begin.
- ▶ **Have an appealing children's program.**
- ▶ **Keep a record** of those attending your meeting: name, address, telephone number and email address.

Evangelism Presentations and Resources:



- ▶ **NEW BEGINNINGS EVANGELISTIC SERMONS AND HEALTH PRESENTATIONS** free to download, available in 30 different languages at asiministries.org/newbeginnings.

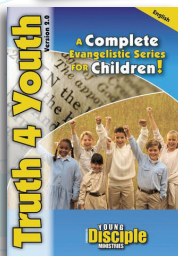
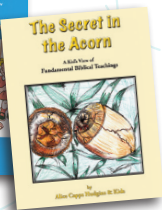
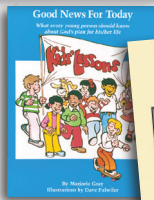
- ▶ **READY-TO-PREACH SERMONS**

Numerous sermon choices are available at the General Conference Ministerial Department evangelism website. These include: prophetic, doctrinal, family and health topics. Visit gcevangalism.com.

- ▶ **REVELATION OF HOPE II** from *Total Member Involvement*.

This series was originally created by Mark Finley. It has been shortened and revised with new graphics and a new program. It can also be used in PowerPoint and Keynote. Visit www.presentsolutions.com and click to install the Plain Vision software.





Sign up for
KidZone!

► **PROGRAMS FOR CHILDREN:** To have a successful evangelistic meeting, a solid children's program is vital.

► **TRUTH FOR YOUTH** The sermons can be preached by youth to ages 6-12. The comprehensive sermon topics are the same as the adult sermons. Printable patterns for crafts are included for each sermon. There is a companion music CD available. Visit youngdisciple.org.

► **AYS PROGRAMS** This link has games, songs, illustrations, sermons, lectures and so much more at youthays.wordpress.com/ays-songs/.

► **VOP KIDZONE** A total of 14 Bible studies for kids. Visit voiceofprophecy.com/study/kidzone.





▶ **GC CHILDREN'S MINISTRIES** This website provides resources for children to nurture them into a loving, serving relationship with Jesus. Visit gcchildmin.org.



▶ **MISSION TO THE CITIES** Their website provides comprehensive resources for urban evangelism. missiontothecities.org

10 OTHER RESOURCE MATERIALS

▶ **FAMILY LIFE** family.adventist.org

▶ **YOUTH MINISTRIES** gcyouthministries.org

▶ **SABBATH SCHOOL AND PERSONAL MINISTRIES**
sabbathschoolpersonalministries.org

▶ **PUBLISHING MINISTRIES** publishing.gc.adventist.org

▶ **ADVENTSOURCE** adventsource.org

▶ **SEMINARS UNLIMITED** seminarsunlimited.org.

For a wealth of materials and options, call 817-641-3643.

▶ **ADVENTIST MISSION** adventistmission.org

**When you've completed a calendar cycle—
start the process over again! That's AWR360°.**



AWR360°
BROADCAST TO BAPTISM



Seventh-day
Adventist Church

General Conference of Seventh-day Adventists
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