

Dear Colleague in Ministry,

Commander Liam has long held complete control over his country's military, and in an effort to protect his family, he hired a "witch" to keep him safe. After he started listening to AWR's Unlocking Bible Prophecies series, his witch told him, "That woman you're listening to has a magic more powerful than mine—I want some of that power! It gives me a strange sense of peace I haven't felt before. How can I receive these messages too?"

God is still working powerful miracles today, and stories like this attest to it! We hope you will share this inspirational information with your church on March 13 during Adventist World Radio's Annual Offering.

In your church family, there may be members who are not familiar with AWR's unique ministry, which is celebrating its 50th anniversary in 2021! In conjunction with the annual offering on March 13, your assistance is crucial in educating members about the power of radio and AWR's commitment to carrying the gospel message directly into people's homes and hearts. Just to give you a brief overview:

- ◆ As the radio ministry arm of the General Conference, AWR seeks to penetrate into places no missionary can reach, in addition to covering the rest of the "reachable" world.
- ◆ The ministry has always sought to go "wherever air goes" with its more than 1,000 stations and 100+ languages broadcasting via AM/FM and regional shortwave radio worldwide. But the broadcasting doesn't end there! AWR also shares messages through cell phone evangelism, Godpods, social media, and global podcasts. Through it all, the ministry connects listeners with local pastors and churches.
- ◆ AWR's outreach extends beyond broadcast outlets, including humanitarian efforts through AWR360° Health, and evangelistic meetings in partnership with Total Member Involvement (TMI). Watch mission videos at awr.org to learn more about this worldwide ministry.

We hope that you will find the enclosed materials useful in promoting the March 13 offering. You may also download these items at awr.org/offering:

- ◆ Poster for your lobby bulletin board or other high-traffic areas.
- ◆ Series of bulletin announcements.
- ◆ Bulletin insert master sheet for duplication.
- ◆ Offering appeal and longer Sabbath School reading.

Thank you in advance for your help! Your congregation's prayers and support are vital as we seek to reach every corner of the earth with the gospel.

Yours in the Blessed Hope,



Duane McKey, D.Min.
President

cc: Head Elder & Church Treasurer

P.S. Visit awr.org/offering to download a short video to accompany the offering appeal.

A POWER STRONGER THAN Witchcraft





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- awr.org/videos

AWR ANNUAL OFFERING **MARCH 13, 2021**

TO THE BULLETIN COORDINATOR

Thank you for what you do! You may think you're just placing these announcements in your bulletin, but thanks to your help in spreading the word about the ministry of AWR, lives will be changed.

Please feel free to edit these announcements or combine them. You may also create a bulletin insert by using the master sheet included in this packet. Or you may print directly from the PDF on our website at awr.org/offering.

BULLETIN ANNOUNCEMENT #1 — MARCH 6, 2021

When Adventist World Radio started broadcasting worldwide evangelistic meetings during lockdown, the programs quickly received millions of views. And in Mindoro, Philippines, there were 142 socially distant viewing locations. AWR Evangelist Pastor Dulay reported: "Baptism after baptism is happening in Mindoro. Village upon village is responding to the broadcasts. And now not just villages, but also islands—this is unstoppable!"

Millions of new people are discovering these beautiful Bible-based truths. Please plan now to support AWR's annual offering next week, March 13, so millions more in the hardest-to-reach places on earth will hear the Good News in their own language. In the meantime, to watch inspirational miracle videos, visit awr.org/videos.

BULLETIN ANNOUNCEMENT #2 — ANNUAL OFFERING DAY — MARCH 13, 2021

Commander Liam controls his country's military, and in an effort to protect his family, he recently hired a modern-day witch to keep him safe. After he started listening to AWR's *Unlocking Bible Prophecies* series, the witch told him, "That woman you're listening to has a magic more powerful than mine—I want some of that power! It gives me a strange sense of peace I haven't felt before. How can I receive these messages too?"

God is using Adventist World Radio's many broadcasts and platforms to bypass harsh governments and hostile cultures to beam the love of Jesus directly into homes and hearts. Today, we invite you to partner with AWR in this vital ministry! Just mark your offering envelope "AWR," or visit awr.org/give.

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AWR ANNUAL OFFERING **MARCH 13, 2021**

Note: For a shorter reading with or without playing the accompanying video, simply read the introduction and the story about the modern-day witch.

Visit awr.org/offering to play the accompanying video.

AWR ANNUAL OFFERING READING

AWR is celebrating its 50th anniversary this year, with no signs of slowing down as it touches the hardest-to-reach places on earth! And when most of our planet shut down this past year, AWR's radio broadcasts became lifelines in countries around the world.

The ministry has also reached millions of new people through its just-launched AWR360^o app and online evangelistic series like *Earth's Final Countdown* with Duane McKey and *Unlocking Bible Prophecies* with Cami Oetman, which resulted in millions of views, tens of thousands of comments, and many requests for baptism.

In fact, *Unlocking Bible Prophecies* will relaunch on March 13 in dozens of languages! To learn more and watch, visit awr.org/bible.

Here's just a sample of the inspiring stories and testimonies AWR receives on a daily basis:

A MODERN-DAY WITCH

For some time, Commander Liam has been in charge of the armed forces in a country under a dictatorship. He's a powerful, decorated commander who has complete control over all military operations of the government, and he daily carries out the wishes of the country's dictator.

Recently, someone began sending messages of hope straight to his cell phone. These messages spoke of a God of love and forgiveness—a God who can change lives and knows the future, and a God who sent His Son to die for us and is coming again soon!

At first, Commander Liam was annoyed that someone had found his private cell number and was sending these video presentations to him, but then he found out it was an acquaintance of his, and he decided to watch.

Pretty soon, he was hooked and fascinated! Unbeknownst to him, he was watching AWR's *Unlocking Bible Prophecies* series, and each presentation was more compelling than the one before it.

Over the years, Commander Liam has made many enemies, so to protect himself and his family, he hired a witch to cast spells on them. She had a reputation as a powerful witch, and he came to rely on her help.

One day, as the commander was in his living room watching one of the video presentations, the witch strode in and said, "Stop! I need to talk to you!"

The commander put down his phone and waited. The witch said, "That woman you're listening to has a magic more powerful than mine—I want some of that power! It gives me a strange sense of peace I haven't felt before. How can I receive these messages too?"

Soon after, Commander Liam and the witch were both listening to AWR's presentations and learning the full prophetic Adventist gospel message. And as of February 2021, we're thrilled to report that they're both now receiving Bible studies on their cell phones and are connecting with their local AWR cell phone evangelist to ask questions about what they're learning!

Your support makes this and other stories possible as AWR's radio broadcasts, social media channels, videos, Godpods, cell phone evangelists introduce seeking people to Jesus!

To support the work of Adventist World Radio on this special offering Sabbath, just write "AWR" on the offering line of your tithe envelope. Learn more at awr.org/offering.

[FURTHER READING]

Here are some additional thrilling updates. Be sure to subscribe to AWR on YouTube to watch weekly miracle videos!

UGANDA—THE ANGLICAN PASTOR'S DAUGHTER

Biira is the daughter of an Anglican pastor in Uganda. She was going through a difficult time during the pandemic, and prayed to God—asking Him to help her. That's when she found our AWR radio station and began tuning in every day. She said, "God spoke to me through the airwaves, and I came to realize that He can save anyone at any time."

Then one day, Biira was listening to the program and heard a discussion about the Sabbath and baptism. She said, "I decided to call the station and ask whether it's true that Sunday is not the seventh day of the week. I confess that in my whole life, I had never heard that before, even though my father is a reverend and I'm pursuing an advanced degree. After two weeks of following the presentations on the radio, no one could convince me they had the truth other than the Seventh-day Adventist Church."

This past July, Biira heard a special announcement. She said, "I heard the pastor making an appeal over the radio that a baptism would be held that Sabbath. I did not hesitate and secretly left my house and rushed to the radio baptism site. To my great joy, I was baptized. I know God had a reason for why the radio waves reached me. And that same day, among those baptized with me was the son of another reverend. Now I can't wait to study more about this precious truth."

MINDORO, PHILIPPINES

Mindoro is where AWR's *Broadcast to Baptism* initiative first began. Just three years ago, there was no Adventist presence in the jungle mountains of Mindoro. But after launching new broadcasts, requests began pouring in from all across the island, including deep in the jungle mountains.

Soon, whole villages were requesting baptism. Last year, rebels from the New People's Army (NPA) hiding in the mountains joined in. They, too, had been listening, and God was touching their hearts. Entire rebel villages have been transformed and several generals from the NPA have been baptized.

But that's not the end of the story—and it keeps getting bigger, even during this pandemic. When AWR launched its *Unlocking Bible Prophecies and Earth's Final Countdown* online evangelistic meetings, the worldwide response was amazing, and it included Mindoro. A total of 142 sites were established around the island, inviting people to watch the series.

AWR Evangelist Pastor Dulay shared: "Baptism after baptism is happening in Mindoro. Village upon village is responding to the broadcasts. And now not just villages, but also islands—this is unstoppable!"

To support the work of Adventist World Radio on this special offering Sabbath, just write "AWR" on the offering line of your tithe envelope or learn more at awr.org/offering. Thank you for the lives you are touching through AWR's ministry!

A POWER STRONGER THAN Witchcraft





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Learn more about how God's Word is spreading around the world in the most remarkable and unexpected ways: awr.org/offering

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MARCH 13, 2021

Write "AWR" on the offering line of your tithe envelope or visit awr.org/offering to make more life-changing stories like these possible!

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